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# Special Report

## “How To Increase Your Targeted Traffic”

By M. A. Stewart of  
<http://www.SecretsOfTargetedTraffic.Com>

### About this report

You can use this report in any way you wish, on your website, to send to your list etc. but it must remain intact in its exact form.

M. A Stewart

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## How to Get Targeted Traffic: Top Five Myths:

### **Myth #1: Search engines are the answer.**

On the Internet there’s a way of thinking that seems to say that search engines are the thing to aim at for website marketing. However recent wisdom prevailing search engines are just one single way of getting traffic. The main problem is that you cannot always rely on the search engines to send you copious amounts of targeted traffic.

Trying to work out how the search engines rank your website may waste hours of your life. Many of us go onto the search engines only to find out that your ranking has dropped massively.

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When it comes to trying to work out how the search engines work you can easily waste your time going around in ever increasing circles. Your time might be better off going out and getting the targeted traffic first hand.

### **Myth #2: It's impossible.**

I know a lot of people ask is the actual existence of targeted traffic a myth in itself or is it possible to get it? Targeted traffic is not impossible to get.

There's plenty of ways that you can get targeted traffic including writing articles, exchanging links, giving away free reports and getting featured on another person's list through a list exchange. Or writing an article for somebody else's website and they'll write one for your website. So is getting targeted traffic impossible no it's a myth.

It is not impossible but it is often difficult especially if you don't know what you're doing.

### **Myth #3: Lots of traffic is the answer.**

Reading this article relates that you understand the importance of targeted traffic. Just getting tons of traffic by itself is in most cases not the answer to your website challenges. The people that are already finding your website what about if you could convert more of them into buyers?

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This can often be a more valuable use of your time. Importantly many of us get trapped in the notion that traffic of any variety is what is required. In reality the traffic needs to be by degrees targeted.

**Myth #4: You have to pay for it.**

You can get traffic almost instantly in as little as thirteen minutes and for just a few cents or dollars through the various tools and websites on offer right now.

There are so many greater ways to get visitors into your site that you don't need to pay for traffic to your website.

**Myth #5: There are no new ways to do traffic generation.**

The general opinion out there says there are no novel ways to get traffic into your website. It is all about the search engines and links. The Internet is an extremely vast place and within its web of activity there is social bookmarking. It is an excellent way to get traffic and often overnight.

Through application of some of the strategies used by the social bookmarking sites in the space of 24 hours I multiplied the number of people arriving at my website. Read about how you can improve and increase your targeted traffic by clicking on the link below and getting your free special five part mini course: “How to increase your Targeted Traffic in just Five Days.”

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## “How to Increase Your Link Popularity in just four Simple Steps”

Link popularity and exchanging links to increase traffic and your website ranking is seen by many people as being no longer a worthwhile exercise. But nothing could be further from the truth.

Link swapping to get extremely targeted traffic into your website is still one of the best ways to go and it improves your search ranking along the way.

In this article I have created a simple four-step guide to boosting your link popularity.

### **Step #1: Do the research.**

All too often people will attempt to exchange links when there is no substantial commonality to do so. Find websites that are not in competition with you and at the very least visited by people that will also visit your website. Just ponder for a moment where visitors that are coming to your site have been before they reach your landing page. Ponder are there other products or services that your visitors may consider buying during or after their time at your website.

You need to approach these types of websites as often as you can whilst approaching less related sites.

You need to expand your outlook but not to the extent that the search engines will see that the links you are obtaining are irrelevant.

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**Step #2: Link to them first.**

Rather than falling into error you need to place the link to the person you're contacting on your site first.

In so doing you can prove to them that you've already taken the time to create a description, a title and a link to their website. Contact them and direct them to your site.

**Step #3 You need to contact them.**

Try and be a little different when you contact the person who you are hoping to exchange links with. Keep your email short, and to the point using the word you as often as you can.

Consider phoning them on the notion that by doing so you will stand out from the crowd of other people attempting to do link exchanges.

**Step #4 Always follow up.**

On average it may take two or three reminders to act on a link exchange. So don't be put off if somebody doesn't get back to you immediately. Try sending them another email a week later pointing out to them that their link is still active on your site and you would like them to do likewise for you.

If you want more information about how to get targeted traffic into your website see the mini course I have created for you below. “How to Increase the Targeted Traffic to Your Website in just Five Days”

You can get more quality information in this 5-part special mini course “How to Increase Targeted Traffic to Your Website in just 5-days.”

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## “How to Increase Your Targeted Traffic in the Next 24 Hours”

I’ve produced this article to describe to you how you can increase the targeted traffic to your website in just 24 little hours from now. There are four steps to making this happen for you but you’ll need to move swiftly.

By setting aside this little bit of time you can get lots more targeted traffic into your website.

### **Step #1: Getting your blog.**

If you have a blog you should have another one and if this will be your first blog then you need it. A blog is a simple online journal or web log and it becomes your place and your chance to tell the world what it is you want it to hear, what you are all about and what you’ve been up to. If you can suck in oxygen you can blog. It won’t cost you anything.

Go to [www.WordPress.Org](http://www.WordPress.Org) find a download link and obtain their free software. As another option you can select the link “post my blog” on WordPress and you’ll be able to post your blog directly on their web space. Once you’ve got your blog downloaded or livened up you need to move onto the next step.

### **Step #2: Installing and setting up your blog.**

You’re now ready to activate your blog and to set up the pages you’ll use to drive traffic to your website. If you’ve downloaded the software follow the simple steps and picking the theme of your choice insert your tile and viola you’re all set to go.

If you’re using the Wordpress blog online follow the basic steps and your blog will be ready in minutes.

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### **Step #3: Start blogging.**

You’re going to need to post content on your blog say 50-100 words.

You can use old web site pages, old sent emails, videos, audios, pictures, old articles or old website content.

You can post any type of web content onto a blog.

Ponder and post things on your blog that are applicable to your targeted market and to the website you’re trying to send targeted traffic to.

### **Step #4: Promoting your blog.**

Now having content on your blog ensure that you’re indeed linking to your website from your blog ultimately in the side bar and your now ready to promote your blog across the global village. The time has come to talk to you about all the different measures to publish your blog. The simplest and quickest thing you can do is go straight to PinPost.com

Go there and put in your blog website address the title of your blog.

You then select the feeds you would like to tell about your blog. Then you click ping and software will go and tell these different services that your blog exists. You’ll then start to get targeted traffic usually in a matter of hours.

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## “Three Big Traffic Disasters and How to Avoid Them”

In this article I’m showing you some of the biggest disasters you can avoid when trying to attract targeted traffic.

### **Traffic Disaster #1: Relying just on search engines.**

Many people believe that getting traffic on the Internet and on search engines are one and the same thing but search engines are one small part of getting traffic on the Internet.

Now though a part that gets a lot of attention and coverage online but search engines are not the only means of getting website traffic. You cannot just rely on search engines to provide all your targeted traffic. Your ranking could take a fall from your current listings when the search engines decide to change the way in which they rank you.

Please avoid this traffic disaster that has seen many businesses fold when they lost their rankings to the search engines.

### **Traffic Disaster #2: Forgetting about the power of repeat traffic.**

Many website owners concentrate on just getting more new traffic.

Every night before sleep and fresh first thing in the morning you ponder how can I get even more people into my website?

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Whilst you need to be mindful of new ways to get more new visitors to your home page you need to consider and ponder the power of return visitors to your website. They can be equivalent to all your new traffic. In a nutshell when you take care of the needs of return visitors as a result you'll generate a great deal more revenue.

You can take the example of adsense.

People are just putting together these adsense pages in the hope that people will find the page and click on the adsense ad and bingo they can vanish. This arrangement is okay in the short term but the substantial long-term value and benefit is to be found by concentrating on the return visitors.

Visitors to websites that have a lot of quality content on them will consistently return to them over and over again.

You can learn to draw revenue from these return visitors by offering them your own products or you can offer affiliate products.

You can offer other advertisements that send you revenue when someone clicks on it. It is by mentally coming to grips with the value of the returning visitor that you can design your website to the need to capitalize on their boomerang like habits.

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**Traffic Disaster #3: Not constantly educating your self on the latest tactics.**

You need to give your self-congratulations for reading this article. This tells me you are earnest about discovering how to get targeted traffic into your website. The latest techniques and methods for getting traffic to your website are changing all the time. So you need to be mindfully vigilant by keeping your self-informed by the variety of information flowing to you.

I was also once under the impression that getting targeted traffic was just links and search engines but thankfully I wised up quickly as the Internet began to change. Now there are hundreds of ways to get traffic to your home page.

Through reading articles like this and getting free courses and email courses on traffic you too can be at the vanguard of the traffic encounter ensuring that you are getting the most highly targeted visitors into your website resulting in the most sales for you.

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